

• **REMARKS/ARGUMENTS**

Pending claims 31-32, 38-45 and 47-49 stand rejected under 35 U.S.C. §102(e) over U.S. Patent No. 6,510,556 (Kusaba). Applicant respectfully traverses the rejection.

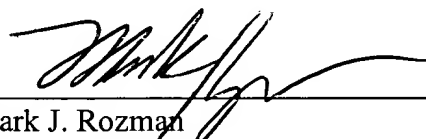
Claim 31 has been amended to include the subject matter of claim 34, indicated to be allowable. Accordingly, it is respectfully submitted that claims 31-33, 35-36 and 38-40 are patentable.

As to amended claim 41, nowhere does Kusaba disclose that a first announcement including a content description for content is transmitted via a digital broadcast. Instead, Kusaba merely teaches that content information is sent to a single user via a telephone line and computer connection. For at least this reason, claim 41 and claims 42-46 depending therefrom are patentable. For at least the same reasons, claims 47-49 are similarly patentable.

In view of these remarks, the application is now in condition for allowance and the Examiner's prompt action in accordance therewith is respectfully requested. The Commissioner is authorized to charge any additional fees or credit any overpayment to Deposit Account No. 20-1504.

Respectfully submitted,

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